

Indego Ambassador Job Description

Are you excited about the City of Philadelphia's new Indego bike share program? Do you want to help get the word out to your neighbors and plan Indego events? The Indego Ambassador position may be for you!

JOB TITLE: *Indego Ambassador*

CLASSIFICATION: Independent Contractor / PT

COMPENSATION: \$2,000 stipend + Indego bike share pass (March 2016-October 2016)

START DATE: March 2016

DURATION: October 31, 2016

BACKGROUND

The City of Philadelphia launched the Indego bike share system in the spring of 2015 and will be expanding in 2016. The Better Bike Share Partnership is a grant-funded effort led by the City of Philadelphia that works to ensure that Indego is accessible to all Philadelphians and that users reflect the diverse communities of Philadelphia. The Bicycle Coalition of Greater Philadelphia is a non-profit advocacy and education organization working as part of the Better Bike Share Partnership. The Indego Ambassador will report to the Better Bike Share Staff at the Bicycle Coalition of Greater Philadelphia.

Indego Ambassadors are vital links between the Indego program and their communities. Ambassadors share information about Indego (e.g., how it works, how to sign-up) in a variety of ways, help to build partnerships with community organizations, and support educational opportunities surrounding Indego and bicycle safety. More specifically, as an Indego Ambassador, you will be expected to:

- Complete a comprehensive training to understand the Indego system, biking in Philadelphia, bike safety and outreach strategies – scheduled for March 19th
 - *\$100 compensation for successful completion of this training.*
- Organize:
 - 2 Community Rides
 - 2 Urban Riding Basics Classes
- Participate in:
 - 1 Indego event every 2 months (e.g festival, street fair, etc.)
 - 4 out of 6 Ambassador Meetups (held monthly)
- Commit to recruiting:
 - Participants for at least one community ride and one class organized by the Bicycle Coalition of Greater Philadelphia.
- Commit to regular check-ins with Better Bike Share staff, including City of Philadelphia.

ESSENTIAL QUALIFICATIONS

The candidate should have the following qualifications:

- Enthusiasm about bike share in Philadelphia.
- Experience working in a leadership role in your community.

Indego Ambassador Job Description

- Ability to communicate effectively with people of all ages, abilities, cultural groups, economic status or sexual orientation.
- Ability to be persistent, professional and creative when promoting Indego.
- Ability to speak and write in a professional, friendly and accurate manner.
- Comfortable presenting information to and engaging large groups.
- Problem solving skills, creativity, flexibility and self-motivation.
- A professional appearance and manner.
- Experience with biking in the city, or willingness to learn.
- Commitment to following traffic safety laws and using all appropriate safety gear including: helmets, reflective material, etc. when riding a bike.
- Punctuality and good attendance.
- Ties to neighborhoods bounded by 52nd St, Lehigh Ave, Snyder Ave, and the Delaware River.

DESIRABLE QUALIFICATIONS

We prefer candidates with these qualifications:

- Fluency in a language other than English.
- Familiarity with bike sharing systems.
- Previous non-profit or community organizing experience.
- Familiarity with navigating around Philadelphia.

TO APPLY – Deadline March 4!

Candidates should submit a resume and cover letter telling us about yourself and why you would be a great fit for this position. Please include what neighborhood you are connected to and how you are connected there. References may be requested as the hiring process moves forward.

Please email applications to: azephra@bicyclecoalition.org OR mail them to the BCGP office: 1500 Walnut St, Suite 1107, Philadelphia, PA, 19102.

If you have questions about the position, feel free to reach out to Azephra@bicyclecoalition.org

The Bicycle Coalition is committed to providing equal employment opportunity for all persons regardless of race, color, religion, national origin, marital status, political affiliation, sexual orientation or gender identity, disability, sex or age.