

Program overview: Indego and the <u>Better Bike Share Partnership</u> along with the City of Philadelphia's <u>Office of Transportation, Infrastructure, and Sustainability</u> (OTIS) presents <u>Wheels to Work</u>, a four-week training course for adult job seekers that combines workforce development with learning about Indego and bicycling. Participants will learn tips on building their resume and LinkedIn page while completing assignments related to Indego and bike share. At the end of the program, participants will receive a FREE six-month pass to Indego!

Classes will be held online via Zoom on Tuesday nights from 5:30 – 7:00pm. All work for the course will be done online at the participants' own pace. A device with internet access and a camera to participate in video calls is required to participate in online workshops and to complete online assignments individually. Questions can be directed to Meghan Alvarez, the Transportation Engagement Coordinator at the City: meghan.alvarez@phila.gov

Participants will be required to attend at least one in-person group ride or learn-to-ride class with the other participants of the class led by the Bicycle Coalition of Greater Philadelphia.

Space is limited so we will be selecting participants based on their need for this course. Anyone interested should follow this link and fill out the application at the bottom: https://www.rideindego.com/wheels-to-work/

Application Deadline: Tuesday, April 30th

Orientation Date: Tuesday, May 7th 5:30 – 7:30 pm. Zoom link will be emailed to participants.

Promotional Flyer:

>>>>>Download Print Flyer <<<<<

Social media:

>>>>>>Download Images<<<<<<

Twitter Posts

- Wheels to Work is a 4-week virtual course that provides lessons on building your resume and LinkedIn as well as building cycling skills for riders both old and new! Complete the course and receive a free 6 month pass to @RideIndego! Apply now rideindego.com/wheels-to-work/
- Need help building a resume or LinkedIn? Wheels to Work is a virtual 4-week course on professional development as well as cycling lessons for new and returning riders. Upon completing the course receive 6 free months of @RideIndego! Apply before 4/30 rideindego.com/wheels-to-work/

Facebook/ Instagram Posts:

Wheels to Work is a 4-week virtual course for job seekers that combines developing
workforce skills and lessons on cycling with @RideIndego. Learn tips on how to build your
resume, develop your LinkedIn page and attend group bike rides catered to cyclists both
new and veteran.

Virtual orientation will take place on Tuesday, May 7th 2024 at 5:30 pm. Members that complete the program will receive a free 6-month pass to Indego! Space is limited. If you are interested in learning more and applying, please go to <u>rideindego.com/wheels-to-work/</u>

Looking to develop your professional skills? Need some tips on ways to commute throughout
the city? Wheels to Work is a virtual 4-week program designed with the goal of helping
participants learn about resume building and creating a professional online presence with
LinkedIn, as well as give lessons on cycling in Philadelphia welcoming both new and veteran
riders.

Members that complete the program will receive a free 6-month pass to @RideIndego! Space is limited. If you are interested in learning more and applying, please go to rideindego.com/wheels-to-work/







